

# TRANSPORTATION AND LOGISTICS CONFERENCE 2008

24th & 25th March 2009, Impiana KLCC Hotel & Spa, Kuala Lumpur

**The conference is now re-scheduled to 24th & 25th March 2009.**

**Connect, Expand & Integrate: Creating a Cohesive and Efficient Economy through the Malaysian Transport System**

## Introduction

Transportation and logistics is the “back-bone” of a nation’s economy, more so for a country like Malaysia where international trade has been growing significantly over the past few decades. However, in order to compete in the global economy, transportation today not only needs to be able to provide mobility and connectivity, but also the efficiency and effectiveness in a tightly integrated network of multimodal transport. Hence, the ability to connect the economic corridors and hotspots in the country will surely boost the nation’s capability to become more competitive internationally.

Nevertheless, despite the government’s effort to follow through the agendas in the National Physical Plan, the 3rd Industrial Master Plan (IMP3) and Mid-term Review of 9th Malaysian Plan to improve the existing transport infrastructure and network, the general perception is that there are still gaps between the plans and the actual needs which has yet to be bridged. So what are these missing elements and how do we address them? What are the challenges?

Furthermore, the recent wools in the global economy due to the issues such as climate change, sub-prime crisis, moody oil prices and slowing demand has been overshadowing the global transportation and logistics industry as a whole and is no doubt shifting the trends in the industry. For example, the global airlines industry is estimated to lose USD 5.2 billion, where on the other hand, the once moribund railway industry is poised for a boom. What then is the trend in the Malaysian industry? How does it relate to the wider trend of the economy? Are there opportunities behind all the negativity?

This conference will provide its participants insights to some of these issues, which might then aid a better understanding of the broader picture that is a play in the local and global transport and logistics industry.

## The Objectives

To provide the participants with:

- A timely update on the current trend, challenges and opportunities that lies in the local, as well as global transport and logistics industry
- A platform to exchange views and brainstorm for solutions on its current issues
- A networking opportunity with likeminded peers and with those in the industry
- Insights on the impacts and development of the local transportation policies and plans

## The Target Audiences:

- Government department and agencies involved in planning and execution of transport or transport related policies and projects
- Business organizations that have invested in transportation and logistics related projects
- Industry players in the transport and logistics sector
- Specialists and researchers on transportation and logistics
- Transportation and logistics related organizations/ associations



Developed & organized by:

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## Day One

8:30 a.m. Registration

9:00 a.m. Session One:

### **Assessing the Current State of the Malaysian Transport and Logistics Industry**

The Malaysian transportation and logistics has evolved through various stages of development, mirroring the needs of its economy. With competition stiffening, coupled with volatility in oil prices and worsening climate change, their net impact is putting the heat on the developments at the local front. This session aims to provide a snapshot of the current situation of the industry across the board.

- i. An Overview: The Maritime, Railway, Airlines and Road Transport Industry
- ii. Current trends, market opportunities and challenges
- iii. Critical factors impacting the industry

10.30 a.m. Refreshments

11:00 a.m. Session Two:

### **Restructuring and Reform: Policies and Strategies to Step-up Transportation Development**

Despite multi-billion allocations and plans from the government to enhance the transportation systems in the country, the dynamic shifts in the economy, as well as local needs, is putting on pressure for wider changes to strengthen the transportation and logistics developments in meeting demands.

- i. Revisiting the 3rd Industrial Master Plan and National Physical Plan: What are the gaps to fill with reference to current needs and changes?
- ii. The Mid-term Review of the 9th Malaysian Plan: What would be the complementors to the plan?
- iii. Setting the New Platform: The National Public Transport Authority and Master Plan
- iv. Policy and Strategy Updates: Directions for the future

12:00 noon Session Three:

### **Multimodal Transport: Connecting the Economic Nodes of the Country**

Although Malaysia can take pride in some of its world-class multimodal transport corridors, it has yet to achieve a unified national multimodal transport system. This session revisits some of the issues and trends in the development of the multimodal concept in Malaysia up-to-date, while contemplating the prospects in the foreseeable future.

- i. Global versus Local: Where do we stand in terms of multimodal transport system?
- ii. Standardization, Consolidation and Integration: Challenges in providing seamless transportation services
- iii. Future Directions: What are the catalysts that will drive local and regional multimodal transport?

1:00 p.m. Lunch

2:00 p.m. Session Four:

### **Land Transport: Putting the C.A.P. (Capacity, Accessibility and Potential) on the Development**

The Mid-term Review of the 9th Malaysian Plan has outlined the upgrading and expansion of infrastructure network as one of the focus for the transportation sector, with rural accessibility, railway and road upgrades among the focus areas.

These projects, in tandem with other infrastructure developments in the country, beg the question of "How will they contribute to the strategic needs of the economy and social development of Malaysia?"

#### **Road Transport**

- i. Rural Networks: Current issues on accessibility, coverage and transport quality.
  - a. Will the current plans adequately address these issues? Gaps to fill?
  - b. Expected Socio-economic impact?
- ii. In Focus: The Highway Network Development Plan (East Malaysia)

#### **Railway Transport**

- i. The global railway industry with 9% growth annually is poised for a boom. Is Malaysia's railway industry on-track with such growth? Why?
- ii. Is current infrastructure development sufficient in supporting growth in the industry?
- iii. Compared to other modes of transport, do we see the local railway freight sector to expand its contribution to the overall economy? What are the issues?
- iv. High-speed passenger trains are leading the growth globally. What are the prospects of railway passenger transport across the industry's segments in the Malaysian context?

3.30 p.m.

Session Five:

### **Challenges on the High Seas: Expanding and Linking the Gateways to Malaysia's Economy**

With an estimated 95% of Malaysia's international trade flowing through maritime transport, it underlines the urgency to further strengthen its facilities and intermodal links to form a comprehensive web of network that will complement Malaysia's economic and business growth.

- i. Maritime Infrastructure and Seaport Development: Are current development plans sufficient in addressing all aspects of the industry's needs? What is lacking?
- ii. Benchmarking: Competitiveness, efficiency and cost-effectiveness
- iii. What will be the enablers that will boost the local maritime industry's performance for the long-term?

4.30 p.m.

Session Six:

### **The Airlines Industry: Exploring the Solutions in a Volatile Global Economy**

According to the International Air Transport Association (IATA), the global airlines industry is poised to lose USD 5.2 billion, attributed by bullish oil prices and bearish market. IATA's director-general also called current situation as a "structural sickness" in need of fundamental changes. Therefore, what is the story in the Malaysian front?

- i. What would be the strategic steps that are needed to secure the local airlines industry?
- ii. Impact and solutions for Low-cost Carriers in current market scenario
- iii. Airport Infrastructures and Intermodal Linkages: Critical upgrades and how will it improve current conditions?

5.30 pm

Refreshments & End of Day One

## Day Two

- 8.30 a.m. Registration
- 9:00 a.m. Session Seven:  
**Weathering the Storm: Strategies in Managing Cost and Financing**  
Uncertainty in both the economic climate and moody oil price is taking a toll on the transport and logistics industry globally. Deriving a strategy to keep the cost down and cash flow alive is imperative to the survival of the organizations.
- A Gauge that is Directing the Industry: World oil price and market trend
  - Cost Reduction Strategies: Perspectives from the industry
  - Project Financing: Challenges and solutions
- 10.30 am Refreshments
- 11:00 a.m. Session Eight:  
**Nurturing the Talent Pool: Building Capacity and Capability in the Industry's Future Generation**  
Both at the regional and local level, there have been calls to further enhance the human capacities within the industry. Hence, Malaysia has been in an effort to promote international collaborations and establish centres of excellence.
- Human Resource: The demand and supply outlook
  - What are the strengths and weaknesses among current Malaysian graduates in the field of transport and logistics?
  - Bridging the expectations from the education sector and the industry
  - The role of the TRANSLINK Project
- 12.00 noon Session Nine:  
**Public Transportation: Delivering Inter-connectivity with Productivity**  
Traffic congestions in Malaysia have not only taken a toll on the environment, but also highly likely on the country's productivity. Although a hefty RM 35 billion was allocated in the Malaysian Budget 2009 to develop public transport, yet some fundamental questions remains: "Will the project it funds, effectively alleviate the burden and stress of the general public?" and "How will it make a difference?"
- Balancing Short-term versus Long-term Needs: The Pros and Cons of the current plans and projects
  - Urban versus Rural Public Transport: Are we meeting the majority's needs?
  - Issues and Solutions: Inter-modal connectivity, accessibility, quality, reliability and enforcement
  - Will it be possible to see a net impact on national productivity?
- 1.00 pm Lunch
- 2:00 a.m. Session Ten:  
**Green Transportation Systems: Matching Mobility with Sustainability**  
Today, being "Green" seems to be a trend, with concepts ranging from "Green Organizations", "Green Production" to "Green Vehicles". With environmental issues like climate change hot in the air, what does it truly mean to be green for Malaysia's transportation system? This session will get the views from some of the experts in the area.
- Greening the Transportation System: Examining key factors, recommended approaches and the obstacles
  - Green Vehicles: The market, the challenges and the impact
- 3:30 p.m. Session Eleven:  
**Logistics Integration in ASEAN: Accelerating towards an Integrated Economy**  
The ASEAN Competitive Study 2003 identified customs inefficiencies and poorly integrated regional logistics as factors that are affecting the cost competitiveness of the region for businesses. Hence, this study underpinned the need to harmonize the regional logistics and transport sector for it to be on par with global competition.
- Liberalization and Standardization: Facilitating convergence in trade and logistics through an "ASEAN Single Window"
  - The impact on regional competition and stakeholders
  - The Green Lane Project: Insights on its direction and business prospects
- 4.45pm Refreshments and End of Conference

## Invited Role Players

- Tan Sri Dr. Sulaiman Mahbob, Director General, EPU
- Dato' Tan Boon Seng @ Krishnan, Managing Director/ CEO, IJM Corporation Berhad
- Datuk Ir. Hubert Thian Chong Hui, Director of Public Works, Sarawak
- Dato' Azharuddin Abdul Rahman, Director General, Department of Civil Aviation Malaysia
- Dato' Mahat Samah, Senior General Manager, Corporate Planning, Malaysian Airport Holdings Berhad (MAHB)
- Dato' Dr. Abdul Munit bin Kasmin, Secretary General, Ministry of Works Malaysia
- Dato' Capt. Hj Abd. Rahim Abd. Aziz, Vice President, Chartered Institute of Logistics & Transport Malaysia (CILTM)
- Dato' Hj Selamat Hj Wahit, Chief Executive Officer, Puspakom
- Assoc. Prof. Sabariah Mohamad, Director, Malaysia Institute of Transport (MITRANS)
- Dato' Kok Wee Kiat, Chairman, Environmental Quality Council (EQC)
- Prof. Dr. Capt. Mohd. Ibrahim Hj. Mohamed, Director of Research, MIMA
- Prof. Sulik Suleiman Salleh, Public Transport Expert/ Managing Director, Sulik Design Sdn. Bhd.
- Prof. Dr. Abd Rahim Md. Nor, Public Transport Expert, UKM
- Lt. (PA) Alan Tan, Managing Director, Transways Logistics (M) Sdn. Bhd.
- Ir. Nordin Mat Yusoff, Chairman, Malaysian Shipowners' Association
- Mr. Eddy Leong, Managing Director, FlyFirefly Sdn. Bhd.
- Mr. Sam Yong, CEO, Sealink International Berhad
- Mr. Chew Chong Keat, Group Managing Director, Freight Management Holdings Berhad
- En. Shahari Sulaiman, Managing Director, MASKargo Sdn. Bhd.
- En. Azlan Abd Jalil, Acting Secretary General, Chartered Institute of Logistics and Transport Malaysia (CILTM)
- Mr. Tee Tuan Sem, CEO/ Executive Director, Integrated Logistics Berhad
- En. Nadzery Khalid, Senior Research Fellow, Centre for Maritime Economics & Industry, Maritime Institute of Malaysia (MIMA)
- En. Che Azizuddin Che Ismail, Executive Director, Konsortium Logistik Berhad
- En. Hilmi bin Mohd Nashir, Managing Director/ CEO, MISC Integrated Logistics Sdn Bhd (MILS)
- En. Abd Razak Abd Malek, Managing Director, KTM Berhad
- En. Nor Hassan Ismail, Chief Operating Officer (Rail), RapidKL Sdn. Bhd.
- En. Mohd. Niana Merican Ab. Kadir Merican, Chief Operating Officer, Penang Port Sdn. Bhd.
- Mr. Niels Kim Balling, Vice President, Liner Business, MISC Bhd.
- Mr. T.J. Liaw, Equity Analyst (Oil & Gas), Aseambankers Malaysia Bhd.
- Mr. Yoong Nyock Ong, Managing Director, Tiong Nam Logistics Holding Sdn. Bhd.
- Mr. M. Adthisaya Ganesen, CEO, Malaysian Maritime Academy
- En. Faizal Parish, Director, Global Environment Centre
- Mr. Atsushi Fujimoto, Managing Director & CEO, Honda Malaysia Sdn. Bhd.
- En. Mohamad Shukor Ibrahim, CEO, Proton Edar Sdn. Bhd.
- En. Harun Hj. Johari, CEO, Port of Tanjung Pelepas Sdn. Bhd.
- En. Mohamad Radwan Alami, Council Member, ASEAN Business Advisory Council Malaysia

### Note:

- All Moderators and Speakers invited are subject to confirmation
- The organizer reserves the right to change the programme and speakers in the best interest of the conference
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## Registration Fee

### Standard Rate

RM1,980.00 per delegate

Group discount of 10% will be extended to organization sending 3 or more delegates.

Fee is inclusive of lunch, refreshments and documentations.

## Venue

### Date

24th & 25th March 2009

### Venue

Impiana KLCC Hotel & Spa, Kuala Lumpur

## Registration Information

### Payment

All payment must be made in advance of the conference. Bank drafts or cheques should be crossed and made payable to Asia Executive Programs Sdn Bhd together with the completed registration form.

### Cancellation

A prompt refund minus a service charge of 15% will be levied for cancellations received in writing 10 days before the date of the conference. Alternatively, you may nominate a substitute. We would appreciate advance notice.

### Registration Procedure

Please complete and fax the registration form to book a seat/seats to the address listed below :

#### a) Asia Executive Programs Sdn Bhd

(623109-U)

Suite C-3A-2, Plaza Mont' Kiara,

No. 2 Jalan Kiara, Mont' Kiara,

50480 Kuala Lumpur, Malaysia

Tel : 603-6203 2009

Fax : 603-6203 5030

E-mail : info@aep.com.my

Website : http://www.aep.com.my

#### b) Payment can be deposited directly to :

**Asia Executive Programs Sdn Bhd**

(623109-U)

**Account No. 14194 0010017352**

**(Alliance Bank Malaysia Berhad)**

Please notify us of your payment by faxing a copy of your remittance to us.

Contact Person:

**Wan Ropiah / Aini**

Tel: 603-6203 2009

## Participant's Information

(1) Name (Dr/Mr/Mrs/Ms) : \_\_\_\_\_

Company: \_\_\_\_\_

Designation: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Facsimile: \_\_\_\_\_ Email: \_\_\_\_\_

(2) Name (Dr/Mr/Mrs/Ms) : \_\_\_\_\_

Company: \_\_\_\_\_

Designation: \_\_\_\_\_

Address: \_\_\_\_\_

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Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Facsimile: \_\_\_\_\_ Email: \_\_\_\_\_

(3) Name (Dr/Mr/Mrs/Ms) : \_\_\_\_\_

Company: \_\_\_\_\_

Designation: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

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## Contact Person's Details

Name (Dr/Mr/Mrs/Ms) : \_\_\_\_\_

Company: \_\_\_\_\_

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Postcode: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Facsimile: \_\_\_\_\_ Email: \_\_\_\_\_

## Payment

\_\_\_\_\_ (no of Pax) x \_\_\_\_\_ (fee)

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