

Environmental Asia Conference 2010

Balancing Economic Development with Environmental Sustainability

30th & 31st March 2010, Nikko Hotel, Kuala Lumpur, Malaysia



“Climate change is the pre-eminent geopolitical and economic issue of the 21st century. It rewrites the global equation for development, peace and prosperity.”

(The United Nations Secretary-General Ban Ki-moon)

12 DOE CPD
Credit Hours

Truly, environmental matters, particularly, climate change is a defining challenge of our times. A newly released UN report indicates that global warming increases the frequency and intensity of storms and other climate phenomena. In 2008 alone, some 20 million people worldwide were forced to leave their homes because of floods, storms, drought and other natural calamities, relating to climate change.

Living in the Asia Pacific region, we need look no further than our own backyards. In recent days, the Philippines, Vietnam, Indonesia, Samoa, India and Taiwan have been struck by typhoons, earthquakes and tsunamis. Over the past seven years, the Asia Pacific region experienced 80 percent of global casualties due to extreme weather events. As most of the countries in the Asia Pacific are developing nations, it becomes all the more crucial to balance socio-economic progress with environmental sustainability. All nations, businesses and communities have a role to play to protect the environment, more so as the negative effects arising from environmental degradation are borderless.

This conference offers an excellent platform to deliberate upon pertinent issues on how governments, business communities, the civil society and individuals can contribute to protecting the environment whilst ensuring that economic development continues. It is an event you would not want to miss!

Developed & organized by:



Asia Executive Programs Sdn Bhd (623109-U)
Suite C-3A-2, Plaza Mont' Kiara,
No. 2 Jalan Kiara, Mont' Kiara,
50480 Kuala Lumpur, Malaysia

OBJECTIVES

Key objectives of the conference include:

- provide an update on environmental issues relevant to both government agencies, corporations and communities;
- impart information and best practices on strategies to promote balanced development-environmental sustainability efforts;
- understand how technology and innovation contributes to environmental conservation;
- discover financing and funding avenues to support environmental projects;
- facilitate discussion and networking opportunities between policy makers, businesses and environmental concern groups;
- share experiences on integrating environmental measures into operations, processes, products and corporate social responsibility (CSR) programmes.

WHO SHOULD ATTEND?

This conference is specifically designed for:

- Policy makers in governmental agencies dealing with environmental issues
- Investors, financiers and corporate advisors
- Strategic planners and environmental analysts
- Environmental technology providers
- Senior management and managers representing businesses and industries relating to:
 - Transportation
 - Oil and gas
 - Agriculture, plantation and forestry
 - Manufacturing
 - Utilities
 - Healthcare
 - Education
 - Planning, housing and infrastructure development
 - Biotechnology
 - Pharmaceutical
 - Tourism
 - Consultancy and advisory services
- Representatives of all concerned environmental groups

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PROGRAMME

DAY ONE

8.15 – 9.00 am Registration

9.00 – 9.10 am **Opening Remarks:**
YBhg Datuk Ir (Dr) Mohd Annas bin Mohd Nor
Chairman, Organising Committee

9.10 – 9.45 am **Opening Keynote Address:**
“Balancing Economic Development with Environmental Sustainability”
Proposed Keynote Speaker:
YB Dato Sri Douglas Uggah Embas*
Minister of Natural Resources and Environment, Malaysia

9.45 – 10.15 am Refreshments

10.15 – 11.30 am **Session One:**
“Moving Beyond Copenhagen: Constructing the Post-Kyoto Initiative”

It is imperative that a legally binding agreement be reached to ensure global commitment on climate change. However, at the November 2009 APEC world leaders meeting in Singapore, it appeared unlikely nations would be able to reach a legal agreement ahead of the December UN Climate Change Conference in Copenhagen which was expected to establish the post-Kyoto initiative. Going into the Copenhagen Summit, the leaders viewed the meeting as a “stage post”, and not an end point, in the search for a global deal to cut emissions of greenhouse gases.

- How impactful was the Copenhagen Summit? Decisions made at the Summit and their implications on moving forward.
- Next Steps: What can governments do to bring about a successful post-Kyoto agreement?
- What role can societies and organizations play in encouraging positive action on climate change in the international arena?
- What is expected of a post-Kyoto Declaration?
- Bridging the gap between the developed and developing countries in managing global environmental issues.

11.30 am - 12.45 pm **Session Two:**
“Financing Considerations: Exploring Funding Avenues for Climate Change Programs in and for Developing Countries”

Funding for environmental projects, particularly greenhouse gas (GHG) mitigation projects in developing countries is crucial for addressing the global climate change problem. According to statistics released by the International Energy Agency for 2005 – 2030, 75 percent of the growth in energy demand is by the developing world which on the other hand, is also the most affected by climate changes, principally in the areas of socio-economic advancement and poverty eradication.

The preliminary findings of a World Bank global study indicates that developing countries will require approximately USD 100 billion a year in climate change adaptation cost between 2010 – 2050.

- What are the financing mechanisms available to assist developing countries cope with climate change?
- Assuming self-responsibility – Are country-led initiatives such as imposing green taxation and promoting carbon trading viable options?
- Funding community environmental projects: Finding partners

12.45 – 2.00 pm Lunch

2.00 – 3.15 pm

Session Three:
“Agriculture Sector: The Challenge of Managing Environmental Change”

The agriculture sector is in a unique position. While being a contributor to GHG emissions through the use of chemical fertilizers and land conversion, agriculture is also at risk from climate-induced changes. The sector is vulnerable to temperature variability, droughts, floods and unpredictable rainfall, thus heightening the likelihood of crop failures and declines in food production.

- Addressing the issues of environmental impact on the agriculture sector and food security via policy and regulatory implementation.
- Adapting to climate change: Rejuvenating the agriculture sector through environmental-friendly techniques.
- Will biofuels developments impact food production? Understanding the issues involved.

3.15 – 4.30 pm

Session Four:
“Climate Change and Transportation: Enhancing Sustainability”

Currently, while the developed nations account for the largest share of GHG emissions in the transportation sector, emissions from developing nations are fast rising. Transport-related emissions are expected to increase by 37 percent from 2005 to 2030, of which 80% will come from developing nations, mainly from private cars and trucks. On a global basis, there are also calls from governments and communities to include the aviation and shipping industries to give an account of their emissions and to take action to cut their carbon emissions.

- What can developing nations do to reduce GHG emissions from their transportation sector? Identifying key principles.
- Helping the transportation sector reduce dependency on fossil fuel usage - What are the alternatives and are they feasible?
- In creating a sustainable transportation system, how would it impact upon related industries such as the infrastructure, logistics and tourism sectors?

4.30 pm

Refreshments/End of Day One

DAY TWO

9.00 – 10.30 am

Session Five:
“Asia-Pacific Cooperation to Combat Climate Change: Best Practices and Lessons Learnt”

(Countries in the Asia-Pacific region have diverse ways of dealing with environmental challenges. This is not surprising as the region comprises both developed and developing countries at different levels of economic and social progress. This session brings together governmental representatives and environmental practitioners to share their experiences in dealing with environmental challenges, in particular climate change-related issues, best practices as well as the various regional cooperations in dealing with environmental issues.)

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10.30 – 11.00 am Refreshments

11.00 am -
12.30 pm

Session Six:

“Environmental Friendly Urban Development: Building Cities of the Future”

According to an environmental study by WWF, Asian megacities are the most at risk from climate change. Most of these cities are undergoing tremendous urbanization which makes them vulnerable to changes in the climate such as floods resulting from rising sea levels and violent storms.

- Building cities of the future: Putting plans into action. What should be done?
- What are the key challenges in balancing urbanization and environmental protection?
- What constitutes a “green city”? Defining the perimeters.
- Strategies in implementing sustainable and environmental friendly urbanization.

12.30 – 2.00 pm Lunch

2.00 – 3.30 pm

Session Seven:

“Technology and Innovation: A Key Instrument to a Greener World”

Ongoing improvements in technology coupled with innovation have produced significant improvements in helping to preserve the environment. It is believed that industries that utilize technology as well as incorporate a higher degree of innovation in the way they conduct their activities tend to be greener.

- To what extent has technology improved industrial processes and other human activities towards a more environmental friendly world?
- Green research and development initiatives: A progress update and its influence on incorporating technology to change the way we live.
- Promoting greater innovation and technological usage for environmental protection: Creating local and global partnerships.
- Technology transfer to developing countries: Overcoming the challenges.

3.30 – 5.00 pm

Session Eight:

“Making Environmental Conservation an Integral Part of Corporate Social Responsibility (CSR): Making the Difference”

CSR as defined by Bursa Malaysia is “open and transparent business practices that are based on ethical values and respect for the community, employees and environment”. Basically, it involves an organisation’s responsibility to the people and environment. Given today’s increasingly open business setting where there is greater demand for accountability to stakeholders, local communities and the environment, all the more CSR, particularly involving environmental conservation, should become part of the business mainstream.

- What should an organisation do to create greater responsiveness to environmental issues and incorporating them into its CSR programme?
- Identifying opportunities to working with public awareness groups on environmental conservation.
- The need for environmental disaster risk reduction - putting policies in place.

5.00 pm

Refreshments/End of Conference

Invited Role Players

- Tan Sri Dr Munir Abdul Majid*, Chairman, Malaysia Airlines
- Tan Sri Mohamed Jawhar Hassan*, Chairman and CEO, Institute of Strategic and International Studies (ISIS) Malaysia
- Tan Sri Rastam Mohd Isa*, Secretary-General, Ministry of Foreign Affairs, Malaysia
- Tan Sri Ajit Singh*, Former Secretary General, ASEAN Secretariat/Chairman and Executive Director, Nam Fatt Corporation Bhd
- Dato’ Dzulkifli Abd Wahab*, Director General, Federal Land Development Authority (FELDA)
- Dato’ Mohd Mokhtar Ismail*, Secretary General, Ministry of Agriculture and Agro-based Industry
- Datuk Dr Abd Shukor bin Abd Rahman*, Director General, Malaysian Agricultural Research and Development Institute (MARDI)
- Datuk Iskandar Mizal Mahmood*, Chief Executive Officer, Malaysia Biotechnology Corp (BiotechCorp)
- Datuk Mamat Salleh*, Chief Executive Officer, Malaysian Palm Oil Association (MPOA)
- Dato’ Saw Choo Boon*, Chairman, Shell Malaysia/President, Business Council for Sustainable Development Malaysia
- Dato’ Idrose Mohamed*, Group Managing Director, Syarikat Prasarana Negara Bhd
- Dato Paduka Hj Abd Rashid Hj Abd Rahman*, Chairman, Committee of Science and Technology (COST), Brunei Darussalam
- Dato’ Kok Wee Kiat*, Chairman, Environmental Quality Council (EQC), Department of Environment, Malaysia
- Dato’ Zoal Azha bin Yusof*, Secretary General, Ministry of Natural Resources and Environment, Malaysia
- Datuk Iliyas Ibrahim*, Mayor of Kota Kinabalu, Sabah
- Dato’ Mariani Mohammad*, Managing Director, SIRIM QAS International Sdn Bhd
- Datuk Vinod Sekhar*, Chairman and Chief Executive, Green Rubber Global (The Petra Group)
- Dato’ Clement Hii*, Executive Deputy Chairman, Star Publication (M) Bhd
- Dato’ Johan Raslan*, Chairman, Institute of Corporate Responsibility Malaysia/Executive Chairman, PricewaterhouseCoopers Malaysia
- Dato’ Ng Seing Liong*, President, Real Estate and Housing Developers’ Association Malaysia (REHDA)
- H.E. Ambassador Vincent Picket*, Ambassador, Delegation of the European Commission to Malaysia
- H.E. Ambassador Penny Williams*, Australian High Commissioner to Malaysia
- Professor Dr Gue See Sew*, Founder and Managing Director, G&P Geotechnics Sdn Bhd
- Professor Dato’ Ir. Dr Zaini Ujang*, Vice Chancellor, Universiti Teknologi Malaysia (UTM)
- Dr Reinhold Mann*, Senior Vice President R&D/Director, Technical Capability, Battelle Science and Technology Malaysia
- Dr Ahmad Faizal Perdaus*, President, MERCY Malaysia
- Ar. Boon Chee Wee*, President, Malaysian Institute of Architects (PAM)
- Hon. Jessup P. Navarro*, Administrator, National Food Authority/Vice-Chairman, NFA Council, The Philippines
- Associate Professor Sabariah Mohamad*, Director, Malaysia Institute of Transport (MITRANS), Universiti Teknologi Mara (UiTM)
- Mr Kamal Malhotra*, UNDP Resident Representative for Malaysia, Singapore and Brunei
- Ms Meena Rahman*, Third World Network
- Mr Tay Kay Luan*, Director, ASEAN and Australasia, The Association of Chartered Certified Accountants (ACCA)
- Mr Werner Liepach*, Principal Director, Office of Cofinancing Operations, Asian Development Bank (ADB)
- Ms Shireen Muhiudeen*, Managing Director, Corston-Smith Asset Management Sdn Bhd
- Mr Ronnie Lim*, Country Tax Leader, Deloitte Malaysia
- Mr Sanjeev Nanavati*, Chief Executive Officer, Citibank Malaysia
- National Coordinator*, Global Environment Facility Small Grants Programme (GEF-SGP) Malaysia, UNDP
- Mr Andrew Herdman*, Director General, Association of Asia Pacific Airlines (AAPA)
- Mr Gregory Duffell*, Chief Executive Officer, Pacific Asia Travel Association (PATA)
- En. Nazery Khalid*, Senior Reserach Fellow, Maritime Institute of Malaysia (MIMA)
- Mr John Pearson*, Head of Climate Change Network in Southeast Asia, British High Commission, Singapore
- Mr Sukhumbhand Paribatra*, Governor of Bangkok, Thailand
- Ms Norliza Hashim*, President, Malaysian Institute of Planners (MIP)
- Mr Lim Chuan Poh*, Chairman, Agency for Science, Technology and Research (A*STAR), Singapore
- Mr Herbert Dittmar*, Managing Director, Bayer Co. (Malaysia) Sdn Bhd
- Mr Charles Ireland*, Managing Director, Guinness Anchor Bhd
- Mr Johan Dannelind*, Chief Executive Officer, DiGi Telecommunications Sdn Bhd
- Mr Anthony Tan*, Executive Director, Centre for Environment, Technology and Development, Malaysia (CETDEM)

Note:

The organizer reserves the right to change the programme and speakers in the best interest of the seminar.

* subject to confirmation

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Participant's Information

(1) Name (Dr/Mr/Mrs/Ms) : _____

Company: _____

Designation: _____

Address: _____

Postcode: _____ Country: _____

Telephone: _____ Mobile: _____

Facsimile: _____ Email: _____

(2) Name (Dr/Mr/Mrs/Ms) : _____

Company: _____

Designation: _____

Address: _____

Postcode: _____ Country: _____

Telephone: _____ Mobile: _____

Facsimile: _____ Email: _____

(3) Name (Dr/Mr/Mrs/Ms) : _____

Company: _____

Designation: _____

Address: _____

Postcode: _____ Country: _____

Telephone: _____ Mobile: _____

Facsimile: _____ Email: _____

Contact Person's Details

Name (Dr/Mr/Mrs/Ms) : _____

Company: _____

Designation: _____

Postcode: _____ Country: _____

Telephone: _____ Mobile: _____

Facsimile: _____ Email: _____

Payment

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= RM _____

Enclosed herewith bankdraft/Cheque No. _____


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 Suite C-3A-2, Plaza Mont' Kiara
No. 2 Jalan Kiara, Mont' Kiara,
50480 Kuala Lumpur, Malaysia

 603-6203 2009

 603-6203 5030

Registration Fee

Standard Rate

RM2,180.00 (USD650.00) per delegate

Group Registration

Send 3 delegates 10% savings

Send 6 delegates 20% savings

Early Bird Registration

Price before 31st January 2010

RM1,980.00 (USD585.00)

Date

30th & 31st March 2010

Venue

Nikko Hotel, Kuala Lumpur, Malaysia

Hotel Accommodation

Delegates who wish to book room accommodation at Nikko Hotel are requested to kindly contact us at siti@aep.com.my for assistance.

Registration Information

Payment

All payment must be made in advance of the conference. Bank drafts or cheques should be crossed and made payable to Asia Executive Programs Sdn Bhd together with the completed registration form.

Cancellation

- Should you be unable to attend, kindly nominate a substitute. Advance notice would be required.
- No refund will be provided for cancellations
- Delegates who have registered and paid but unable to attend will receive a full set of documentation after the event.
- AEP reserve the right to change the programme and speakers, without notice, in the best interest of the conference.

Registration Procedure

Please complete and fax the registration form to book a seat/seats to the address listed below :

a) Asia Executive Programs Sdn Bhd (623109-U)

Suite C-3A-2, Plaza Mont' Kiara,
No. 2 Jalan Kiara, Mont' Kiara,
50480 Kuala Lumpur, Malaysia

Tel : 603-6203 2009

Fax : 603-6203 5030

E-mail : info@aep.com.my

Website : <http://www.aep.com.my>

b) Payment can be deposited directly to :

Asia Executive Programs Sdn Bhd
(623109-U)

Account No. 14194 0010017352
(Alliance Bank Malaysia Berhad)

Please notify us of your payment by faxing a copy of your remittance to us.